

Innovate
Transform
Fascinate



Experience the Freedom
of Total Creation

A building's façade has the power to captivate the imagination of many; turning the ordinary into the extraordinary. Even a simple design can create a spectacular impression with the right choice of façade material...

Wienerberger, the world's foremost authority in building materials with presence in over 30 countries bring to you Argemax...a full range of exquisite, composite fiber panels.



Argemax façade ...dress up your building for that perfect look...

With Argemax composite fiber cement panels, discover an innovative alternative to contemporary façade material. Enter a colorful and living universe that will not fail to inspire and enrich all your projects.

They combine harmoniously with all the other materials for a clean and imaginative aesthetic appeal.



Exceptional design flexibility... total freedom, guaranteed effect!

Argemax façade are typically large format panels which comes in a maximum size of 2.5 x 1.27 mts and can be converted into any size or shape using standard tools in the workshop or on site, thereby providing the architect with a plethora of uninhibited design choices. The system truly provides a remarkable playground of design and color flexibility for the building envelope.

The range of Argemax facade panels offers you a freedom of total creation.





A permanently protected façade

The ventilated façade system offers both comfort and protection. The Argemax front panel protects the building exterior from corrosive & destructive external elements, weather and dirt.

Ultra fast

Argemax panels are dried in dryers making them naturally more resistant and stable. Averse to deformity and cracks, the Argemax panel pride itself for its structural elasticity.

Respectful of the environment

Argemax facade panels are made from the best natural materials. Compounds of natural fibers, cement and water have been used to seamlessly integrate with the philosophy of eco-construction.

Perfect finish

Argemax façade panels are perfectly calibrated and plane. They are protected by a film for transport and handling on site.



Ease of application

Argemax facade panels are fixed by means of screws on the structure (wood or metal). They are placed in the holes provided for this purpose, without tightening them too much to keep a little space for expansion.

The Argemax advantage...

Argemax composite panels offer a variety of qualitative & functional benefits to the architect.

Functional

- **Low water absorption**
- **Zero warpage**
- **High strength**
- **Fire resistant**
- **Dry cladding**
- **Ease of installation**

High performance

As an outdoor insulation system, the high densities of Argemax panels contribute to the inertia and insulation of the buildings, while ensuring their longevity.

Maximum adaptation

In new construction as well as in renovation, the facade panels Argemax value the architectural style and helps in bringing the architect's vision to life.

Qualitative

- Flexibility in design
- Range of colors
- Vast application
- Maintenance free



Puro Plus

The Puro Plus facade panel is one of the profiles from the brand of Argemax distinguished by its natural gray appearance and slightly sand finished surface.

The illusion of a vibrating façade

By its nature, Puro Plus has lively and natural nuances. The light creates a natural iridescence of gray, its surface slightly abraded over time.

Rough concrete effect

The surface of Puro Plus is devoid of any coating exposing the mineral structure of the material providing a raw visual presence lending a distinct character to the façade.

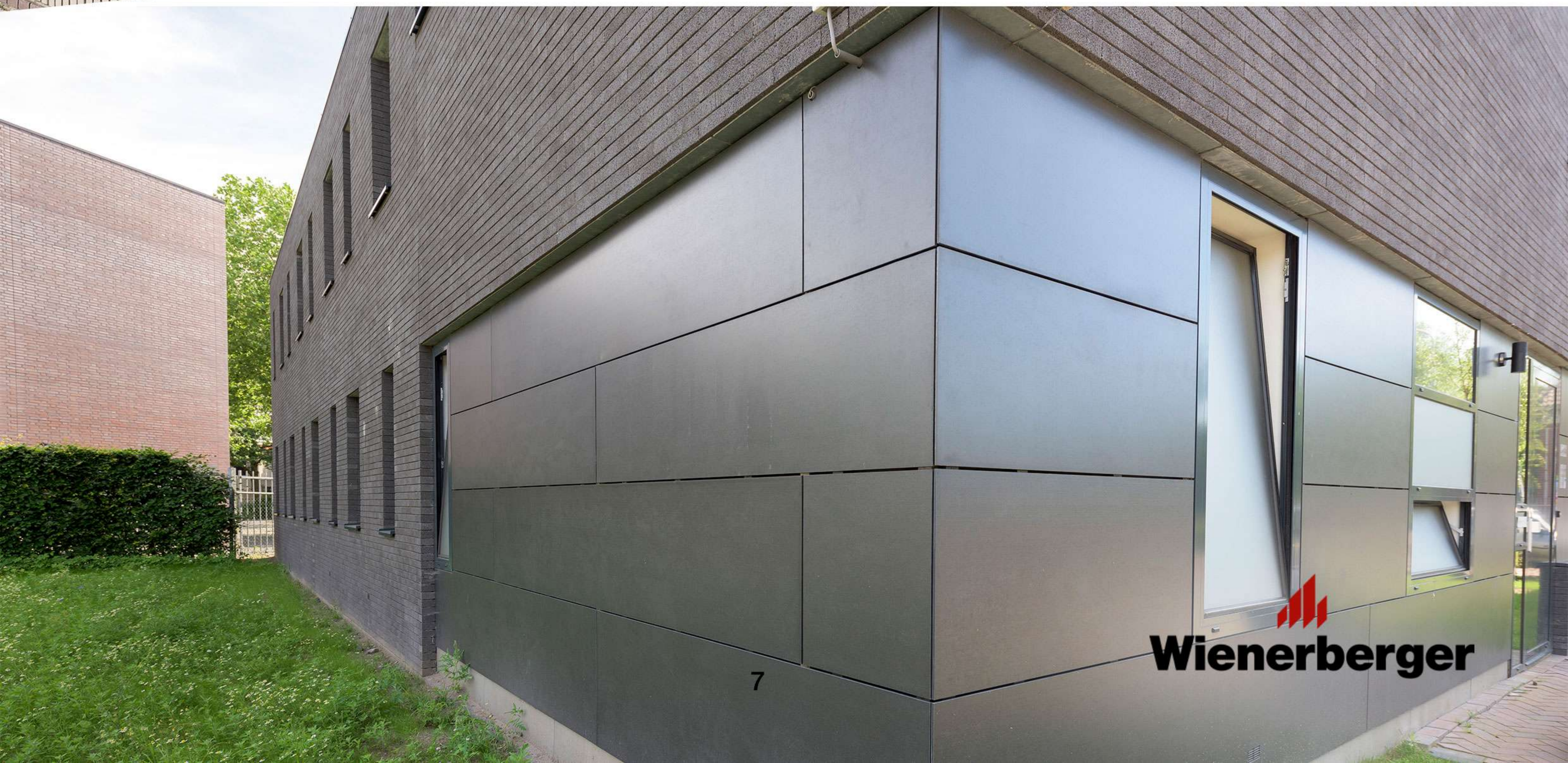
Colormat

Another profile of facade panels from Argemax is Colormat. This profile offers you incredible artistic freedom; velvet touch, line play or pattern... Colormat offers a wide range of mineral finishes and original colors for unique creations.

Homogeneous color

Each panel is tinted in the mass and protected by a colorless hydrophobic finish. Its color, naturally nuanced, is preserved from dirt and cracking for a perennial visual appeal.

The profile offers four sub profiles: Classic, Scripto, Touch & Bando.



Argemax composite panels are easy to install and a treat for the eyes, giving complete creative freedom to architects for an authentic realization of their vision...

Selection Guide

Puro plus

Rough gray effect
Natural radiance
Lightly sanded finish

3085 x 1235 / 2535 x 1235
3070 x 1220 / 2520 x 1220

8



Colormat Classic

Tainted in the mass
Bright colors
Natural shades
Hydrophobic

-
3050 x 1220 / 2500 x 1220

8



Colormat Scripto

Tainted in the mass
Sanding creates a fine line set
Different natural appearance
Hydrophobic

-
3050 x 1220 / 2500 x 1220

8



Colormat Touch

Tainted in the mass
Velvety look Edges
Natural rendering nuanced
Hydrophobic

-
3050 x 1220 / 2500 x 1220

8



Colormat Bando

Stained in the mass, slightly sanded
Edges and panels of the same colors
Linear structure grooves 2 mm Depth,
8 mm wide
Hydrophobic

-
3050 x 1220 / 2500 x 1220

10



Wienerberger India Private Limited

88/4, Richmond road, Opp HDFC Bank

Bangalore- 560025, Karnataka

T: + 91 8041491 682-7

www.wienerberger.in